



Media Contact: Caitlin Moyer 3M Open Media Director (414) 380-8921 <u>cmoyer@3mopen.com</u>

FOR IMMEDIATE RELEASE Friday, April 4, 2025

Lee Brice Concert Added to 3M Open Week Excitement Tickets and Hospitality Options on Sale Monday

BLAINE, MN – The 3M Open is once again delivering world-class golf and entertainment! Tickets and hospitality packages for Minnesota's only PGA TOUR event go on sale this Monday, April 7—and this year, fans are in for an extra treat.

Tournament officials announced today that multi-platinum Curb Records recording artist and country music superstar Lee Brice will perform on Saturday, July 26, as part of the **3M Open Sounds of Summer presented by Scotch**. The concert will begin at approximately 6 p.m., following Round 3 at TPC Twin Cities.

Brice is one of the most-streamed country artists of all time with over 12 billion career streams and nine No. 1 singles, including "A Woman Like You," "Hard to Love," "I Drive Your Truck," "I Don't Dance," "Drinking Class," "Memory I Don't Mess With," "I Hope You're Happy Now," "One of Them Girls," and "Rumor." A GRAMMY nominee, CMA and ACM Award winner, Brice is known for his powerhouse vocals, electrifying live performances, and heartfelt storytelling, making him the perfect addition to tournament week.

"We're excited to bring Lee Brice to the 3M Open this year, offering our fans an unforgettable experience both on the course and in the concert arena," said Mike Welch, 3M Open Tournament Director. "Lee's incredible talent and dynamic performances are the perfect complement to the action-packed week of PGA TOUR golf. It's a special opportunity for fans to enjoy top-tier competition by day and an amazing live concert by night."

<u> 3M Open Tickets & Hospitality – On Sale Monday, April 7</u>

Fans can choose from a variety of options for the 2025 3M Open, July 21-27 at TPC Twin Cities:

- **Fan Passes** General admission access to the course, allowing fans to follow the action up close. Courtesy of Cub, kids 15 & under will once again receive complimentary grounds access when accompanied by a ticketed adult (up to four per ticketed adult; no separate ticket required).
- **STILLY Party Deck & Bell Bank Champions Club** Premium hospitality venues featuring prime views, great food, and a lively atmosphere—ideal for entertaining friends, family, or clients.

Fans won't want to miss the top-tier PGA TOUR competition and an unforgettable country concert. Visit <u>3MOpen.com</u> starting Monday to secure your tickets and be part of the action.