



## 2025 KEY STORYLINES

### *Events & Happenings*

#### Golf 4 All Day – Tuesday, July 22

In partnership with 3M, the 3M Open will host *Golf 4 All Day* on Tuesday, July 22 from 1-4 p.m. at TPC Twin Cities. The event will welcome 500 local youth for an interactive afternoon that reimagines golf through the lens of science, food and music. Participants will also explore future careers in sports, STEM, and the skilled trades through unique activations from 3M and other partners as they interact and mingle with current and former athletes such as Kyle Rudolph, John Randle, Randall McDaniel, Michael Floyd, Melvin Gordon (through VIBEZ Golf Club) and more!

#### Folds of Honor Friday – Friday, July 25

Spectators are encouraged to wear red, white, and blue on Friday, July 25 for the second annual *Folds of Honor Friday*, honoring U.S. service members and first responders. Held in partnership with Huntington Bank, Cub, and Ascentek, the day will include a performance of the national anthem at the first tee prior to the second round of play. New this year, our Patriot Scouts, will recognize spectators embracing Folds of Honor with small giveaways. Folds of Honor Friday is part of a PGA TOUR-wide partnership founded by Lt. Col. Dan Rooney—the only F-16 fighter pilot and Class A PGA Professional.

#### Swings and Strings presented by Scotch– Brand – Saturday, July 26

Country music star Lee Brice will perform live on the grounds of TPC Twin Cities on Saturday, July 26, following the conclusion of play (approximately 6 PM). Anyone with a ticket to the third round of the 3M Open is invited to experience the concert. For ticket details, visit [3MOpen.com](https://3MOpen.com).

#### Family Day – Sunday, July 27

The 3M Open celebrates Family Day on Blaze Championship Sunday with a lineup of kid-friendly activities to complement the final round of golf. Highlights include:

- Blippi and Meekah meet-and-greet (presented by Post-it® Brand; ticket required)
- Sunday Special: \$20 Family Meal Deal  
Bring the whole crew to Fan Village on Sunday and enjoy our Family Meal Deal—just \$20 for 4 Hot Dogs and 4 Non-Alcoholic Beverages (water or Pepsi product)! Available 10 AM–2 PM at the Cub Grill in Fan Village while supplies last.
- Local sports mascots in the Fan Village
- Kids-only autograph zones

- And more surprises for the whole family!

## *Fan Experiences & Promotions*

The 3M Swing Lab presented by TaylorMade

Step into the future of golf at *The Swing Lab*, an all-new fan experience in the 3M Open Fan Village. Presented by TaylorMade and powered by 3M Science, this interactive space invites golfers of all ages and skill levels to test their swing and have a little fun along the way.

Discover the power behind TaylorMade's newest Qi35 driver—engineered with precision and bonded using advanced 3M adhesive technology. From hands-on golf challenges to an unbeatable view of the legendary 18th hole at TPC Twin Cities, *The Swing Lab* is the place to play, learn, and be inspired. Best of all? It's completely free and open to fans all week long.

Kids 15 & Under Get in Free

Thanks to Cub, all children 15 and under receive free admission to the 3M Open all week long with a ticketed adult. It's a great way to introduce the next generation to the game of golf.

Military Tickets

The 3M Open proudly offers complimentary admission to all members of the military community. Active duty, retired military, and veterans with valid military ID are eligible for two (2) free tickets to the tournament. Attendees may select the day they wish to attend during registration. Enjoy the action from the Huntington Bank Military Outpost located in Fan Village.

Come Hungry: A Taste of What's Cooking at the 3M Open

Fan Village will be buzzing with flavor, offering a variety of mouthwatering options to satisfy every craving. Jersey Mike's will be serving up their fan-favorite subs—including a gluten-free bread option for those with dietary preferences. The Cub Grill returns with bold new offerings, including the can't-miss *Mr. Vegas Sandwich*, inspired by 2024 3M Open Champion Jonattan Vegas. Back by popular demand, the Vikings Table Food Truck powered by Xcel Energy will serve up crowd favorites, while new food truck partner Cloud 9 Energy Bowls brings a fresh, vibrant twist to the lineup.

Over in The Northwoods, My Burger—a local favorite—joins the fun with its special-edition *Greenskeeper* Burger, crafted exclusively for the 3M Open. Red's Savoy Pizza will be slicing up jumbo pieces of their legendary 'Sota Style Pizza—thin crust, passive aggressive sauce, and piled high with toppings and smothered with cheese. New to The Northwoods this year is Dodopop, making their 3M Open debut with their wildly popular “dirty pop”—a fizzy, flavorful twist on classic soda that's sure to make a splash.

## *Tournament & Community Highlights*

### 25 Years of TPC Twin Cities

TPC Twin Cities celebrates its 25th anniversary in 2025. Originally designed by World Golf Hall of Fame member Arnold Palmer, in consultation with Minnesota native and PGA TOUR veteran Tom Lehman, the course has hosted the 3M Open since its PGA TOUR debut in 2019 and previously hosted the 3M Championship from 2001–2018.

### Sustainability Commitment

Building on its momentum as a 2023 and 2024 finalist for the PGA TOUR Sustainability Award, the 3M Open continues to lead with purpose in 2025. This year's efforts include:

- Continuing to work with vendors to establish on-site requirements and ensure compliance with sustainability policies, and partnering with local organizations to improve fan education and interactions.
- Focusing on improving the tournament's impact on the local community, economy, and environment.
- Achieving an 80%+ diversion rate from waste-to-energy (Zero Waste to Landfill) and focusing on improving composting and donations, especially concerning Construction and Demolition (C&D) waste.

### New 3M Open Trophy

The 3M Open stands as a testament to competition, innovation, and community impact—values that define both the game of golf and 3M Science. Unveiled in 2025, our newly designed 3M Open trophy marks the beginning of an exciting new era for the tournament, fresh off its five-year extension and exemplifies the precision, ingenuity, and material science that define both the sport of golf and 3M's relentless pursuit of innovation. Its helix-shaped spires, inspired by the structure of DNA, symbolize the boundless potential of science, while its sweeping, circular form mirrors the artistry of a perfect golf swing. Designed in-house and constructed using 3M's cutting-edge abrasives, adhesives, and architectural films, this trophy is more than an award—it is a testament to progress.