



3M Science Fan Journey

7,200 Yards of 3M Science

Fans! Applause! Unforgettable moments!

At this year's 3M Open, At this year's 3M Open, 3M is focusing on the convergence of the physical and digital worlds – something they refer to as “PHYGITAL”. Attendees who visit the 3M Fan Hub, powered by 3M, will be able to experience this hybrid world where advances in AR/VR, robotics, and automotive experiences are enabling the 3M Company to deliver unique, scalable solutions that help improve lives, drive progress, and shape our world.

1

VR Zone

At 3M Open Fan Hub Powered by 3M

At the VR Zone powered by 3M, attendees will experience how folded optics lenses with birefringent reflective polarizers from 3M (Pancake optics) help make VR headsets thinner and lighter, AND the graphics better too, while playing a thrilling VR game called “Golf+.”

This display showcases 3M Optical Solutions for AR/VR.

2

First Tee MN Long Putt Challenge Powered by SmartPin

At 3M Open Fan Hub Powered by 3M

In partnership with SmartPin, we're offering fans a chance to improve lives by simply making a putt... a 32-foot putt. Each made putt on this replica of TPC Twin Cities' famous 18th hole will earn a donation of \$100 in the contestant's name to the First Tee – Minnesota. But also, with help from SmartPin, the leader in pin flag 360° highlight videos, guests who make a putt will receive a tour-quality highlight video to share on social media.

3

ARHT Hologram Station

At 3M Open Fan Hub Powered by 3M

In partnership with ARHT and their amazing Capsule, we're showing you how the “digital you” can powerfully reach audiences, build relationships, and motivate teams, without leaving town. ARHT was created with the idea that presenters can powerfully reach audiences, build relationships and motivate teams without having to travel, saving time and the planet.

This experience highlights 3M Communications Solutions, such as 5G Infrastructure, Antenna Materials, and EMI/PIM Mitigation.

4

Gray Matter Robotics featuring 3M Abrasive Systems Division

At 3M Open Fan Hub Powered by 3M

Gray Matter Robotics has been enhancing productivity with its proprietary AI across manufacturing and industry. In this activation, guests can work with a robot to improve output, showing how robots can assist, not replace, humans in manufacturing.

This activation showcases 3M Abrasive Solutions, as well as 3M's Industrial Adhesives and Tapes Division.

DO'S & DON'TS

DO

- ▶ Check out the 3M Health & Safety Experience by the main entrance to learn more about 3M Personal Safety.

DON'T

- ▶ Miss a chance at the Impossible Putt at the 3M Play it Forward activation in Fan Village.